

Changing Role of the Pharmacist in Patient Health Care

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“The Tail Cannot Wag The Dog”

Unfortunately, that is how we act often.

Healthcare Policy Drivers

- Finance/Economics
- Technology
- Societal Expectations
- Demographics
- Politics

Forces Affecting Population Health

- Aging
- Increasing Life Expectancy
- Lifestyle Behaviors
- Poverty
- Rising Income/Wealth
- Advances: data, communications

Trends With Great Impact

- Increase in Chronic Disease
- Aging Labor Force
- Pharmaceutical Innovation
- Genetic Screening
- Interest in Self-Care
- New Infectious Diseases
- Stem Cell Technology

What Do Pharmacy Consumers Want? (1)

- Prescriptions clearly labeled, easy to read
- Ability to ask Pharmacist questions
- Prescriptions accurately dispensed
- Pharmacists to be friendly and courteous
- Pharmacists available for advice/consultation
- Pharmacists provide clear instructions
- Ability to get information about meds/side effects

What Do Pharmacy Consumers Want? (2)

- Pharmacy will special order needed items
- Pharmacists to give OTC/Herbals advice
- Pharmacist to answer health condition questions
- Pharmacy provides personalized care

Patient Desired Pharmacy Services

- INR Checking
- Blood Pressure Testing
- Toll free 24 hours telephone advice
- Immunizations
- Home Delivery
- Medication Therapy Management

Following the Trajectory



Where is Medical Care Going?

- Proteomics
- Nano Technology
- Genomics
- Personalized Medicine
- Systems Biology

Educating Future Pharmacists

- Auto vaccines
- Evidence Based Practice
- Electronic Medical Records
- Compliance/Adherence
- Epidemiology
- Interpreting Pharmaco-Economics

Dealing With Change

- Greater Use of Paraprofessionals
- Dependence on Computers/Automation
- Erosion of Professionalism
- Integrative Medicine

CDC 2010 Health Goals (1)

- Access to Quality Health Services
- Arthritis, Osteoporosis, Chronic Back
- Cancer
- Chronic Kidney Disease
- Diabetes
- Disability
- Environmental Health
- Food Safety

CDC 2010 Health Goal (2)

- Health Communication
- Heart Disease and Strokes
- Immunizations
- Injury and Violence Prevention
- Maternal, Infant, Child Health
- Medical Product Safety
- Mental Health
- Nutrition and Overweight

CDC 2010 Health Goal (3)

- Occupational Safety
- Oral Health
- Physical Activity, Fitness
- Public Health Infrastructure
- Respiratory Disease
- Sexually Transmitted Diseases
- Substance Abuse
- Tobacco Use
- Vision and Hearing

Some Solutions

- Multidisciplinary Teams
- Provide What Patients Want
- Be current with Medical Advances
- Accept Change

Thank you!

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